Branding

Logo

A logo for a rafting company

AI-generated content may be incorrect.

Style Guide

Color Scheme

<https://coolors.co/palette/d6fff6-725e54-508ca4-0d2c54>

* primary-color #508ca4
* secondary-color #725e54
* accent1-color #d6fff6
* accent2-color #0d2c54

Typography

Fonts

* heading-font Pompiere
* text-font Courier Prime